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For immediate release

Devon Pedrick Joins Highland Capital Brokerage as Vice President

(Birmingham, AL—March 17, 2021)— Highland Capital Brokerage, Inc. (HCB), a subsidiary of Advisor Group, announced that Devon Pedrick has joined Highland Capital Brokerage as Vice President. Mr. Pedrick will focus on partnering with independent advisors to provide customized insurance solutions for their clients.

“We are excited to welcome Devon to the Highland team. His extensive expertise in the estate and business strategies, charitable giving situations, and survivorship needs, among others, provides a reservoir of knowledge for our advisors,” said Greg Mack, Chief Distribution Officer-Life at Highland Capital Brokerage. “He will be a true partner to advisors with a comprehensive approach.”

Devon has more than 20 years of experience in the financial services industry, working with both advisors and their clients. Prior to joining Highland, Devon was a Regional Life Specialist with Advisor Insurance Solutions Center (AIG) in the Houston area, where he partnered with financial advisors to help maximize their life insurance opportunities. His responsibilities included business development, client identification, case design, underwriting assistance, and point-of-sale support.

One of several new hires Highland recently made to expand and enhance its sales team, Devon’s strong understanding of life products and strategies will provide a holistic, client-focused approach to further assist advisors and their clients.

About Highland Capital Brokerage
Highland Capital Brokerage is a national life insurance and annuity distribution company providing point-of-sale support, advanced marketing, and creative estate and business planning techniques to financial advisors and insurance professionals. We deliver these services in an efficient, client-focused environment that extends to carrier and product expertise, underwriting negotiation, and complete back-office processing. Our core competencies include life insurance, annuities, and longevity planning. Highland delivers objective access to major insurance carriers, advanced planning support, expertise in risk underwriting, and back-office processing to insurance brokers, financial planners, and various institutions such as banks, wirehouses, and certified public accountant firms. To learn more about Highland Capital Brokerage, visit www.highlandbrokerage.com.

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About Advisor Group

Advisor Group, Inc. is the nation's largest network of independent wealth management firms, serving approximately 11,100 financial professionals and overseeing over $450 billion in client assets. The firm is mission-driven to support the strategic role that advisors can play in the lives of their clients. Cultivating a spirit of entrepreneurship and independence, Advisor Group champions the enduring value of financial professionals and is committed to being in their corner every step of the way. For more information visit https://www.advisorgroup.com.

Securities and investment advisory services are offered through Advisor Group, Inc. subsidiaries, FSC Securities Corporation, KMS Financial Services, Inc., Royal Alliance Associates, Inc., SagePoint Financial, Inc., Triad Advisors, LLC, and Woodbury Financial Services, Inc., broker-dealers, registered investment advisers, and members of FINRA and SIPC. Securities services are offered through Investacorp, Inc., Securities America, Inc., and Securities Service Network, broker-dealers and members of FINRA and SIPC. Advisory services are offered through Arbor Point Advisors, LLC, Investacorp Advisory Services, Inc., Ladenburg Thalmann Asset Management, Inc., Securities America Advisors, Inc., SSN Advisory, Inc., and Triad Hybrid Solutions, LLC, registered investment advisers. Advisor Group, Inc. is a holding company. Advisor Group, Inc. is separately owned and other entities and/or marketing names, products or services referenced here are independent of Advisor Group, Inc. 20 E. Thomas Rd., Ste. 2000, Phoenix, AZ, 85012. 866.481.0379

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