**Social Post 1:**



Longevity is the multiplier of all risks for retirees – especially for women. By having this important discussion, sooner rather than later, we can better address your needs. Reach out today!

#LTCAwareness #LongTermCareAwareness

**Social Post 2:**



On average, women can live five years longer than men. While women generally earn less, they also need those dollars to last longer because of their life expectancy. Other Solo Agers, single people living alone, may not have people readily available for help with aging issues. Make your plan to start living a longer and better life – let's discuss the details. Reach out today!

#LTCAwareness #LongTermCareAwareness

**Social Post 3:**

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Living a longer and better life can have its positive experiences – but it also comes with its share of challenges. Knowing why longevity planning is such an important part of your well-rounded, financial plan is key. Complementary products such as annuities, life insurance, and hybrid options of the two have evolved and can now strategically address your need for long-term care planning. Reach out for more.

#LTCAwareness #LongTermCareAwareness