

Annuity Marketplace

POWERED BY  LUMA



Highland + Luma = Success

Highland and Luma Financial Technologies have partnered together to offer a comprehensive strategy to help solve your annuity challenges and grow your business.

This new intuitive annuity platform allows financial professionals to assess product performance based on data and analytics while providing tools to make research and purchasing annuities more efficient and effective.

Quick tips for leveraging the Annuity Marketplace in order to transform your annuity business



Easily search for rates, features, and product details when researching and analyzing annuities through Luma's customizable views. By setting up customizable views, you can save and reuse them for similar client scenarios.



Quickly determine the optimal allocation between crediting strategies for particular products through the Efficient Frontier tool, which plots different combinations and ideas based on historical averages to identify desired projected outcomes.



Efficiently evaluate a selection of annuity products to instantly analyze growth and income on three products while using the comparison tool.



Analyze annuity income in various market scenarios with greater accuracy and efficiency with the Annuity Income Comparison tool.

Gain the edge with your new annuity portal



Meet rising client demands



Increase trust and confidence



Boost your annuity business



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