

The Annuity Advantage

Interest in annuities has skyrocketed over the past year. There's a good reason for that. Annuities have become an integral part of a retirement planning solution due to their ability to:

- Function as a hedge, allowing clients to weather short-term volatility.
- Help facilitate income distributions in retirement.
- Mitigate against inflation-adjusted income risks and growing life expectancies.
- Help a client leave a legacy to a spouse or beneficiary.

Use these client-ready social posts and email to show how annuities are an important piece of a holistic financial plan.

[DOWNLOAD NOW](#)



MYTH 1

Annuities have high fees.



MYTH 2

Annuities lock in your money forever.



MYTH 3

Annuities don't grow.

Suggested Schedule



Week 1:

- Social post #1

Week 2:

- Social post #2
- Client email #1

Week 3:

- Social post #3

