



WriteFit Underwriting

Fast underwriting for your fit clients

Our WriteFit Underwriting program utilizes new tools and techniques that predict relative mortality based on a number of behaviors. No need for a medical exam or blood test, so your clients experience a less invasive underwriting process than traditional underwriting.

We recognize that a quick and easy buying experience is important to our advisors and clients. When your clients apply for life insurance with our WriteFit Underwriting program your clients can finish faster!

Why WriteFit Underwriting?

It offers the potential for:

- Approval within 24 hours for clients that qualify¹
- Simplified, less invasive underwriting without lab requirements
- Faster underwriting decisions, allowing you to get paid faster
- Overall improved client experience
- Potential for increasing your placement rate

Is my client the right fit?

If your client meets these criteria, they may be eligible for WriteFit Underwriting:

- Up to age 60²
- Applying for a single-life policy
- Applying for a face amount of up to \$2 million and between the ages 18-50
- Applying for a face amount up to \$1 million and between the ages 51-60³
- Applying via eApp
- Using the tele-interview process



Learn how

WriteFit Underwriting can benefit you and your healthiest clients. Call your Life Sales Support team today.

1-877-696-6654

(Securian and Broker-Dealer)

1-888-413-7860, option 1

(Independent Brokerage)

1 After completion of the tele-interview. Information from tele-interview helps determine whether client qualifies for WriteFit Underwriting.

2 For ages 55-60: Preferred and Preferred Select classes are available.

3 WriteFit and WriteFit Express are available under our WriteFit Underwriting program. Certain products with face amounts of \$250,000 and below require WriteFit Express.

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Insurance products are issued by Minnesota Life Insurance Company in all states except New York. In New York, products are issued by Securian Life Insurance Company, a New York authorized insurer. Minnesota Life is not an authorized New York insurer and does not do insurance business in New York. Both companies are headquartered in St. Paul, MN. Product availability and features may vary by state. Each insurer is solely responsible for the financial obligations under the policies or contracts it issues.

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