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Lina Storm joined HCB in January 2018 as Vice President, Field Marketing. She has an extensive background in marketing insurance and advanced planning strategies having spent most of her career leading the marketing for John Hancock's notable Advanced Markets Group.

She has been an insurance agent, case design consultant, industry thought leader, industry columnist, advisor's coach, trainer, speaker, and brand strategist—helping advisors position their expertise, add value, and drive sales.

Lina is a CLU[®], ChFC[®] and received her B.A. from Trinity College in CT and an M.B.A. from Rensselaer Polytechnic Institute in New York.

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Highland Capital Brokerage is committed to partnering with financial advisors and insurance professionals using our core competencies of life insurance, annuities, and long-term care. We distinguish ourselves by providing point-of-sale support, advanced marketing, and creative estate and business planning techniques. We provide these services in an efficient, client-focused environment that extends to carrier and product expertise, underwriting negotiation, and complete back office processing. For more information, visit www.highlandbrokerage.com.