

Matt Kroeger

*Assistant Vice President, Sales Support &
Carrier Management*
Highland Capital Brokerage

4645 North 32nd Street
Suite 100
Phoenix, AZ 85018

Email: mkroeger@highland.com
Phone: 602.732.3516
Fax: 888.249.5776



Matt Kroeger serves as Assistant Vice President, Sales Support & Carrier Management for Highland Capital Brokerage. In this role, he is responsible for building a centralized sales support team that is focused on identifying the best practices from the HCB offices and leveraging them nationally.

Prior to his current role, Matt served as Director of Field Operations for Highland Capital Brokerage's Western region. In this role, he supported the operation and new business processing of Highland's Northwest and Southwest complexes. He was an operational resource for staff and sales personnel located in Oregon, Washington, California, Hawaii, Utah, Colorado, Arizona, and Texas. With more than 15 years of experience in the financial services industry, Matt specializes in serving as a liaison for individuals from both within and outside of Highland Capital Brokerage to be connected with the tools and resources available to them to most efficiently run and grow their practices.

Prior to joining Highland Capital Brokerage, Matt worked for 10 years with Insurance Designers of America. He is Life and Health licensed in Arizona and holds his FINRA Series 6 (Investment Company Products/Variable Contracts Limited Representative) and Series 63 (Uniform Securities Agent State Law) licenses.

Matt lives in Phoenix, Arizona with his wife Kelly and his children, Carson and Quinn. He enjoys cheering on his Arizona Cardinals and Phoenix Suns, and stealing away to the nearest beach with his family whenever the opportunity presents itself.

ABOUT HIGHLAND CAPITAL BROKERAGE

Highland Capital Brokerage is committed to partnering with financial advisors and insurance professionals using our core competencies of life insurance, annuities, and long-term care. We distinguish ourselves by providing point-of-sale support, advanced marketing, and creative estate and business planning techniques. We provide these services in an efficient, client-focused environment that extends to carrier and product expertise, underwriting negotiation, and complete back office processing. For more information, visit www.highlandbrokerage.com.

Matt Kroeger is Securities Licensed Through Investacorp, Inc.
A Registered Broker/Dealer, Member FINRA/SIPC.

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