

Martin E. Ellner, CLU[®], ChFC[®]

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Martin E. Ellner, CLU[®], ChFC[®] serves as Vice President for Highland Capital Brokerage – New York Metro. He is a strategic business partner to successful financial professionals – including property & casualty agents, employee benefits producers, banks and CPAs – enabling them to identify, evaluate, and implement life insurance based wealth management solutions to their most important individual and business clients.

Protection products are fundamental to the financial planning process. With over 30 years of industry experience, Marty is well versed in the practical application of advanced concepts. He regularly works with a client's team of professional advisors to aid in the design and implementation of solutions that address their client's most important concerns and goals.

Marty focuses on the use of leveraged gifting strategies, supplemental retirement planning, executive benefits, business succession planning, as well as wealth transfer strategies.

An alumnus of Muhlenberg College in Allentown, PA, Marty earned his Chartered Life Underwriter (CLU[®]) and Chartered Financial Consultant (ChFC[®]) designations from The American College in Bryn Mawr, PA, and a member of the Society of Financial Service Professionals.

ABOUT HIGHLAND CAPITAL BROKERAGE

Highland Capital Brokerage is committed to partnering with financial advisors and insurance professionals using our core competencies of life insurance, annuities, and long-term care. We distinguish ourselves by providing point-of-sale support, advanced marketing, and creative estate and business planning techniques. We provide these services in an efficient, client-focused environment that extends to carrier and product expertise, underwriting negotiation, and complete back office processing. For more information, visit www.highlandbrokerage.com.

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