

# Bryan P. Haley

*Vice President*

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Bryan P. Haley serves as Vice President for Highland Capital Brokerage-Southeast. Bryan has over twenty-three years of experience in the financial services industry. For sixteen years, he worked primarily with Hartford Life and MetLife in the wholesale distribution of protection products. Bryan's primary focus is building strong relationships with financial advisors and assisting them with complex planning issues, such as retirement, wealth transfer, business succession, and life insurance, that their high-net worth clients are facing today.

While at Hartford Life, Bryan consistently ranked in the top 10% nationally in sales. As a result, he was appointed to Hartford's prestigious Private Wealth Management Group where he practiced the most advanced planning techniques used by America's wealthiest families for wealth transfer and asset protection planning. At MetLife, Bryan increased his advanced planning knowledge as well as gained experience in other methods of protection product distribution.

Bryan's seven years in retail investment sales experience serves him well in his ability to relate to the unique needs and demands of a financial advisor. This has helped him shape his unique service model for advisors and it is valued by those who choose to partner with him.

Bryan holds a Bachelor's of Science degree from The University of Tampa. His interests include golf and coaching basketball. He has thirty years of coaching experience and currently works with the men's team at Barron Collier as a volunteer assistant.

Bryan and his wife, Kimberly, reside in Naples, Florida and will celebrate their 30th anniversary this coming summer with their four daughters.

## ABOUT HIGHLAND CAPITAL BROKERAGE

Highland Capital Brokerage is committed to partnering with financial advisors and insurance professionals using our core competencies of life insurance, annuities, and long-term care. We distinguish ourselves by providing point-of-sale support, advanced marketing, and creative estate and business planning techniques. We provide these services in an efficient, client-focused environment that extends to carrier and product expertise, underwriting negotiation, and complete back office processing. For more information, visit [www.highlandbrokerage.com](http://www.highlandbrokerage.com).

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